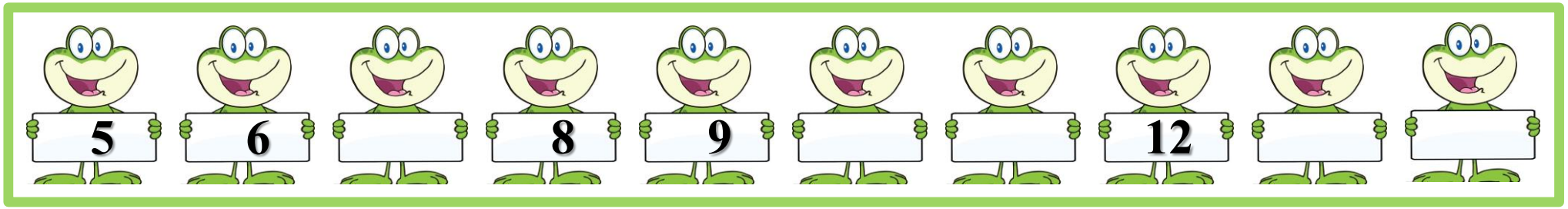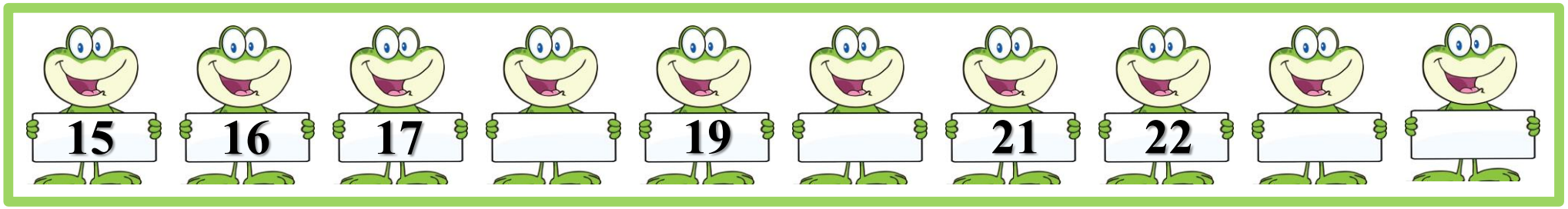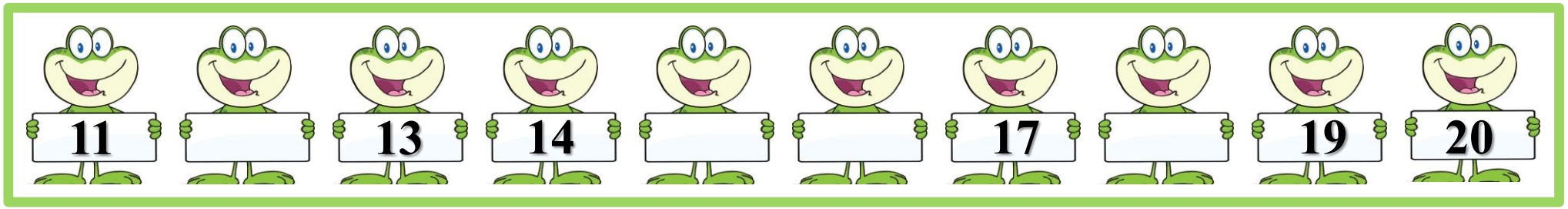חינוכיים - חינוך עם חיוך